

Dear Sir/Madam,

You are cordially invited to visit the BEAUTYISTANBUL 2024 Exhibition!

BEAUTYISTANBUL 2024, the **5th International Exhibition** for Cosmetics, Beauty, Hair, Home Care, Private Label, Packaging and Ingredients will be held on **2-4 October 2024** at Istanbul Congress Center & Lutfi Kirdar & Hilton Istanbul Bosphorus in **Taksim-Istanbul-Türkiye**. Visiting hours are from **10.00 to 18.00 on Wednesday, Thursday and Friday**. Admission is free for international trade visitors.

Featuring **1000+ exhibitors from 62 countries in 8 halls**, BEAUTYISTANBUL is among the **Top 5 largest cosmetics exhibitions worldwide** and it is **the most international cosmetics event** with **trade visitors from 169 countries**. In addition to **500+ exhibitors from Türkiye**, confirmed **Country Pavilions** include **Italy (130 Exhibitors)**, France, Spain, Poland, Ukraine, Brazil, South Africa, Dubai, Indonesia, Pakistan, India, Russia, South Korea, China and **500+ international exhibitors**.

BEAUTYISTANBUL exhibitors include **manufacturers, brands, private label and contract manufacturers and suppliers** in personal care, skin care, make-up, hair care, perfume, natural & organic, home care & cleaning products, dermocosmetics, nail care, OTC & Pharmaceuticals, baby care, beauty accessories, professional beauty, hair salon equipment and furniture, private label, ingredients, packaging and machinery categories.

Register Online to visit the exhibition: <https://beauty-istanbul.com/register> - After registration, **you will receive the digital entry badge in your e-mail. Save and print your badge** to visit the exhibition.

Use the Online Business Platform and Mobile App: Upon registration, you gain access to browse **exhibitor profiles and products** to interact **24/7 with messaging**, online meetings or arrange **physical meetings. Start conducting business** before the physical event! You can **download the Mobile App** to use the Online Platform on the go!

Online Business Platform: <https://online.beauty-istanbul.com>

Mobile App Download: <http://onelink.to/kn987h>

INFORMATION MATERIALS

Up-to-date Exhibitor List: <https://beauty-istanbul.com/Exhibitors-BEAUTYISTANBUL2024.pdf>

Exhibition Brochure: <https://beauty-istanbul.com/Brochure-BEAUTYISTANBUL2024.pdf>

2023 Post Show Report: <https://beauty-istanbul.com/PostShowReport-BEAUTYISTANBUL2023.pdf>

2023 Exhibitor List: <https://beauty-istanbul.com/Exhibitors-BEAUTYISTANBUL2023.pdf>

Venue Details and Hall Layout: <https://beauty-istanbul.com/venue/>

Exhibition Video: <https://www.youtube.com/watch?v=PO3GMNn0QWl>

For more information, please visit the exhibition website: www.beauty-istanbul.com

Best Regards,

Mehmet Yavuz ER
Project Manager